

TRY TRANSIT WEEK “EXPLORE THE REGION” PROMOTION

CONTEST RULES

WHO IS ELIGIBLE TO ENTER THE CONTEST:

Anyone 18 years of age or older. Note: Employees of regional transit partner agencies (Capital Area Transit, C-Tran, Durham Area Transit Authority, Chapel Hill Transit, Triangle Transit and Wolfline) and their immediate family members and/or persons living in the same household may participate, but are not eligible to win.

HOW TO ENTER THE CONTEST:

1. Purchase a Regional Day Pass between September 19 and September 23, 2011 online at <http://www.gotriangle.org/transit/purchase-bus-pass-online/> or on any bus in Durham, Wake or Orange County that dispenses the Regional Day Pass.
2. Use a Regional Day Pass on a bus between September 19 and September 23, 2011. The expired date on the Pass indicates evidence of use.

HOW TO SUBMIT ENTRIES:

1. For Regional Day Passes purchased online, the entry is automatically sent to Triangle Transit. Each purchase will be counted as one entry.
2. Regional Day passes purchased on a bus or at a ticket sales location must be returned by U.S. mail or to a drop box location, as stated in 3. below. Each purchase will be counted as one entry.
3. Send used Regional Day Pass, along with legible name, complete mailing address, phone number and/or valid email address via U.S. mail to Triangle Transit, P.O. Box 13787, Research Triangle Park, NC 27709 or place in drop boxes at the Durham Station, Moore Square, or Triangle Transit Regional Transit Center. Drop boxes will be cleared of all entries on September 26, 2011,

DEADLINE FOR ENTRIES:

All online entries received by 11:59 PM EDT on September 23rd, in drop boxes by 5:00 PM EDT on September 26th and entries received via mail by 11:59 PM EDT, September 30, 2011, will be entered into random drawings for “Explore the Region” prizes.

HOW TO WIN:

A maximum of 100 prizes will be awarded by random drawings conducted by Triangle Transit. The odds of winning a prize will depend on the number of qualified entries.

ANNOUNCEMENT OF WINNERS:

Only the winners will be notified. Explore the Region organizers will use reasonable efforts to name winners by October 7th, 2011 on the Try Transit Week webpage. Winners will be identified by the name used on the online pass purchase form or the name entered with the used Regional Day Pass. If a winner cannot be reached through reasonable effort by October 7, 2011, Triangle Transit reserves the right to declare that winner no longer eligible and to re-run that drawing.

PUBLICITY:

An entry in the contest shall constitute permission by the entrant for Triangle Transit to use a winning entrant's name and photograph, without compensation, for business purposes, including but not limited to, future transit promotions, in print, web, radio, television and other media, unless prohibited by law. Winners must agree to be photographed and videotaped and to sign a waiver to release their photographs and video to Triangle Transit to be used in promoting future campaigns.

AUTHORITY OF TRIANGLE TRANSIT:

Triangle Transit's decisions on winners are final. Triangle Transit reserves the right to modify the rules of the contest in any way, at any time, and to cancel the contest for any reason. It is the responsibility of each entrant to read and understand all information on the use, risks, and maintenance of any prize. The contest is subject to all applicable municipal, state and federal laws and regulations. Personal information of entrants provided online, via mail or otherwise will only be used Triangle Transit and will not be given, sold or released to outside organizations. Entries are the property of Triangle Transit and will not be returned.

ADDITIONAL INFORMATION:

By entering this promotion, each entrant accepts and agrees to be bound by these official rules and the decisions of Triangle Transit. Triangle Transit reserves the right to disqualify any entry determined to be the result of tampering with the gotriangle online pass purchase system at <http://www.gotriangle.org/transit/purchase-bus-pass-online/> or in violation of these official rules.

Triangle Transit is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the "Explore the Region" promotion or by any technical or human error that might occur in the processing of submissions. Triangle Transit and their agents assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries.

Triangle Transit is not responsible for any problems or technical malfunction of any telephone network or lines, computer systems, servers or providers, computer equipment or software on account of technical problems or traffic congestion on the Internet or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in this promotion.

If, for any reason, the “Explore the Region” promotion is not capable of running as planned, including infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Triangle Transit that corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, Triangle Transit reserves the right to terminate the online portion of the promotion.

Triangle Transit is not responsible for any lost, misdirected or delayed entries. By entering this contest, a contestant agrees to indemnify and hold harmless Triangle Transit and its suppliers, affiliates, officers, directors, agents and employees harmless and to release them from any and all liability, damages, or cause whatsoever, however named or decided, with respect to, or arising out of, participation in this contest or the receipt or use of the prize awarded.